deepjudge

Search that works

Success Story

LEXR Delivers Reliable Client Advice at the Speed of a Tech Company

LEXR

LEXR is a Swiss law firm specializing in high-quality legal services for tech, fintech, and digital companies. The firm supports both startups and established companies with expert advice across corporate law, M&A, regulatory matters, tax, HR, and IP. LEXR is known for its strong customer focus and deep understanding of its clients' industries, delivering accurate, fast, and actionable legal solutions tailored to their needs, along with transparent and upfront pricing.

The Challenge

LEXR serves numerous tech clients whose businesses move quickly. As a result, these clients expect reliable, actionable, and fast legal advice that is easy to implement.

The firm's clients do not want to pay their lawyers to reinvent the wheel. They expect lawyers who are leveraging their internal knowledge and expertise to provide the most accurate and up-to-date advice with speed and precision. Efficient access to institutional knowledge is critical.

LEXR's legal professionals manage a wide variety of internal documents—contracts, policies, and client advice—stored in multiple languages across Word, PDF, and other formats in SharePoint and Microsoft sources. These documents hold the collective knowledge and experience of the team, making them essential assets.

Before adopting DeepJudge, the firm relied on manual searches within Microsoft tools and organized its document storage with increasingly complex folder structures.

The Solution

DeepJudge, an AI-powered platform designed to help legal professionals retrieve and re-use their collective knowledge, was a perfect fit for LEXR.

The key capabilities of DeepJudge that made a difference for LEXR included:

- **Natural Language Search:** Lawyers can search by simply typing language they expect to be in the document in the search bar.
- **Speed**: Unlike other systems, DeepJudge produces accurate results in under one second, no matter how many millions of documents are being searched.
- **Secure Integration:** DeepJudge integrates seamlessly with LEXR's existing systems.
- **Privacy and Security:** DeepJudge maintains the firm's ethical walls and access permissions. Its single sign-on feature ensures that security protocols are respected.
- **Multilingual Search Capabilities:** LEXR operates in a multilingual environment (primarily German and English), and DeepJudge's ability to process queries and documents in various languages is essential.
- **AI-Driven Classification and Tagging:** DeepJudge automatically classifies documents into an extensive taxonomy and enriches metadata with AI-predicted tags, improving search precision.
- **Real-Time Search Index Updates:** Operating in real time across LEXR's entire document collections without requiring external uploads or delays, DeepJudge always has the most up-to-date record of the firm's documents.
- **Generative AI Assistant:** DeepJudge Assistant could run securely and safely over the firm's internal documents, providing quick summaries and answers based on past client experiences.

> "DeepJudge has revolutionized the way we access and leverage our internal knowledge. Its lightning-fast, pinpoint-accurate search capabilities empower us to provide our tech clients with advice that's not only faster but more insightful and strategic than ever before."

Thomas Kuster,
Head of IP and Contracts at LEXR

Specific Use Cases of DeepJudge at LEXR

LEXR's use of DeepJudge addresses several key needs that have enhanced the firm's practice and client experience.

1. Searching for and Summarizing Prior Advice Given on a Topic

Many of LEXR's startup clients go through similar growth stages, often requiring advice on similar topics. It's efficient to start with a common memorandum and then tailor it to the client's specific needs.

For instance, LEXR lawyers often prepare memos on the impact of complex topics such as financial regulations or data protection and digital regulations. With DeepJudge, lawyers can quickly find past memos on similar topics and efficiently assess whether a given solution or advice is appropriate for a particular client.

DeepJudge not only retrieves these documents but also

provides summarized versions through its generative AI Assistant, tailored to the lawyer's immediate needs. This enables LEXR to efficiently reuse relevant advice, quickly adapting it to the unique needs of each client without starting from scratch.

2. Finding the Right Template for a Client's Situation

LEXR frequently creates documents such as website terms of service or privacy policies. Although these documents are necessary and important, due to their routine nature, clients expect them to be done on a strict budget. However, the firm can't just use a one-size-fits-all template, because every client is indeed different: the contract or policy needs to be tailored to the jurisdiction of the client, its customers and the type of data (for example, whether the company will handle email addresses only, or also sensitive personal information like dates of birth, or health information). Tailoring the document each time does not make sense—few clients want to pay for a completely bespoke version.

This is another way DeepJudge Knowledge Search offers significant value. When a client needs customized terms of service, such as those complying with GDPR, DeepJudge allows lawyers to quickly locate relevant templates from past work that meet specific and nuanced criteria. Its search capabilities help narrow down templates that already address similar GDPR requirements, minimizing the need for extensive edits and saving valuable time.

LEXR leverages this capability for a wide range of contract types startup clients need - from license agreements to employment agreements.

With DeepJudge, LEXR is much more adaptable to clients' budget constraints. Instead of "recreating the wheel," each time they need to draft a contract LEXR can impress clients with on-point documentation, sourced from the best examples of its prior work product in a timely and budget-friendly manner.

3. Fallback clauses to help clients resolve specific issues in negotiation

LEXR often helps clients negotiate contracts with their suppliers and customers. Inevitably, the negotiation leads to the need to find reasonable compromise clauses when the counterparty objects to something in the client's template agreement. Or, if the counterparty's template is used, sometimes LEXR will need to propose suitable language that is acceptable to the client.

In both cases, DeepJudge Knowledge Search is invaluable. For example, in the software industry, negotiations around limitation of liability clauses in software license agreements are common. With DeepJudge, LEXR lawyers are able to quickly search for limitations of liability clauses across all their prior SaaS agreements in order to find the right formulation for the situation at hand.

"LEXR's commitment to innovation is truly inspiring. We're proud to support their team with secure, AI-powered search and generative AI tools that elevate both productivity and client satisfaction."

Paulina Grnarova,
CEO and Co-Founder of DeepJudge

The Results

Since implementing DeepJudge, LEXR has not only solved the challenges it set out to address, but has also gained some unexpected benefits:

1. Improved Client Service

By reducing the time required to locate relevant past advice, LEXR's legal professionals can now respond to client inquiries faster and more confidently. Lawyers have immediate access to similar past cases, ensuring a quicker delivery of accurate legal guidance.

2. Faster training of new lawyers

DeepJudge has played an unexpected role in accelerating the onboarding process for new legal professionals. Junior lawyers can now quickly access internal knowledge and precedents, making it easier for them to become familiar with the firm's legal expertise. Rather than spending time on manual searches, they are empowered with DeepJudge's AI-driven search, allowing them to focus on learning and contributing more effectively to client work.

3. Operational Efficiency and Time Savings

Today, more than 70% of the LEXR lawyers use DeepJudge regularly. By leveraging the platform's intelligent search capabilities, the firm has significantly reduced the time spent locating documents and reusing internal knowledge. Tasks that once took hours are now completed in minutes, leading to substantial improvements in operational efficiency.

4. Enhanced AI Capabilities

As a tech-driven firm, having cutting-edge tools is crucial for LEXR. DeepJudge's built-in Knowledge Assistant allows the LEXR team to quickly generate summaries of past advice, extract key insights, and obtain answers based on the firm's internal documents. This capability streamlines client work by eliminating the need to sift through multiple documents manually.

71%
of firm members use DeepJudge regularly

Conclusion

LEXR's partnership with DeepJudge has delivered far-reaching benefits. By relying on DeepJudge Knowledge Search, LEXR lawyers get up to speed faster, and can deliver precise, actionable insights at the speed of innovation, ensuring that their clients receive the tech-savvy advice they expect.

For more information on DeepJudge and how it can transform legal practices, contact us or visit deepjudge.ai